



# SEP12 Political Selling Levels #1

9/07/12 - 9/30/12						
SEP12						
<u>DAY(S)</u>	<u>TIME PERIOD</u>	<u>PROGRAM</u>	<u>SEC 1</u>	<u>SEC 2</u>	<u>SEC 3</u>	<u>NOTES</u>
M-F	6:30-7:00AM	Seinfeld	75	50	40	
M-F	7:00-8:00AM	FOX29 Morning News	155	100	75	
M-F	8:00-9:00AM	FOX29 Morning News	155	100	75	
SUN	9:00-10:00AM	FOX News Sunday	100	75	50	
M-F	9:00-10:00AM	Maury	155	130	65	
M-F	10:00-11:00AM	Maury	155	130	65	
M-F	11:00AM-12:00PM	Jerry Springer	155	130	65	
M-F	12:00-1:00PM	Jerry Springer	155	130	65	
M-F	9:00AM-1:00PM	Morning ROS (Day 1)	130	100	55	
M-F	1:00-2:00PM	America Now	100	75	50	
M-F	2:00-3:00PM	Wendy Williams	100	75	50	
M-F	3:00-4:00PM	Steve Harvey	100	75	50	
M-F	1:00-4:00PM	Afternoon ROS (Day 2)	100	75	50	
M-F	4:00-4:30PM	FOX29 News First at 4:00	130	100	65	
M-F	4:30-5:00PM	Extra	130	100	65	
M-F	5:00-6:00PM	Ricki Lake	155	130	65	
M-F	6:00-6:30PM	Everybody Loves Raymond	130	100	65	
M-F	6:30-7:00PM	Simpsons	130	100	65	
SAT/SUN	12:00-7:00PM	Matinees & Other Weekend Fill	130	100	65	
M-F	7:00-7:30PM	Big Bang Theory	435	390	210	
M-F	7:30-8:00PM	Big Bang Theory	435	390	300	
M-SU	10:00-11:00PM	Ten O'Clock News	615	525	345	
M-F	11:00-11:30PM	How I Met Your Mother	180	155	130	
M-F	11:30PM-12:00AM	TMZ	155	130	55	
SAT	11:00PM-12:00AM	Touch	155	130	100	
SUN	11:00PM-12:00AM	Extra	130	100	50	
M-F	12:00-12:30AM	The Office	100	75	45	
M-F	12:30-1:00AM	According To Jim	75	50	25	
SAT	12:00-12:30AM	30 Seconds To Fame	75	50	40	
SAT	12:30-1:00AM	Everybody Loves Raymond	75	50	40	
SUN	12:00-1:00AM	TMZ	75	50	40	
M-F	1:00-2:00AM	Ten O'Clock News Rebroadcast	75	50	15	
M-SU	2:30-5:00AM	Overnight	15	9	4	

EFF = Effective Date  
 LTC = Last Telecast Date  
 NA = Not Available  
 NR = Not Running

9/07/12 - 9/30/12						
PRIME						
SEP12						
<u>DAY(S)</u>	<u>TIME PERIOD</u>	<u>PROGRAM</u>	<u>SEC 1</u>	<u>SEC 2</u>	<u>SEC 3</u>	<u>NOTES</u>
MON	8:00-9:00PM	Hotel Hell	570	480	390	9/10 ONLY
MON	8:00-9:00PM	Bones	1425	1200	390	EFF 9/17
MON	9:00-10:00PM	Hell's Kitchen	570	480	390	9/10 ONLY
MON	9:00-10:00PM	Mob Doctor	1200	975	390	EFF 9/17
TUE	8:00-10:00PM	So You Think You Can Dance	1650	1425	975	9/11, 9/18 ONLY
WED	8:00-10:00PM	X Factor	1650	1425	975	
THU	8:00-9:00PM	X Factor	1650	1425	975	
THU	9:00-10:00PM	Glee	1425	1200	480	
FRI	8:00-9:00PM	House	480	390	280	9/07, 9/14 ONLY
FRI	9:00-10:00PM	Bones	480	390	300	9/07, 9/14 ONLY
SUN	7:00-7:30PM	American Dad	390	300	210	NR 9/09, 9/30
SUN	7:30-8:00PM	Cleveland	390	300	210	NR 9/09, 9/30
SUN	8:00-8:30PM	The Simpsons	795	650	570	
SUN	8:30-9:00PM	The Simpsons	570	480	390	LTC 9/23
SUN	8:30-9:00PM	Bob's Burgers	650	570	480	9/30 ONLY
SUN	9:00-9:30PM	Family Guy	795	650	570	
SUN	9:30-10:00PM	Family Guy	570	480	390	LTC 9/23
SUN	9:30-10:00PM	American Dad	650	570	480	9/30 ONLY

9/07/12 - 9/30/12						
SPECIALS						
SEP12						
<u>DAY(S)</u>	<u>TIME PERIOD</u>	<u>PROGRAM</u>	<u>SEC 1</u>	<u>SEC 2</u>	<u>SEC 3</u>	<u>NOTES</u>
FRI 9/21	8:00-9:00PM	Bones	480	390	280	Season Premiere Encore
FRI 9/21	9:00-10:00PM	Mob Doctor	480	390	300	Series Premiere Encore
TUE 9/25	8:00-8:30PM	New Girl	1200	975	675	
TUE 9/25	8:30-9:00PM	Ben & Kate	1200	675	675	
TUE 9/25	9:00-9:30PM	New Girl	1425	1200	675	
TUE 9/25	9:30-10:00PM	Mindy Project	1200	975	675	
FRI 9/28	8:00-9:00PM	Kitchen Nightmares	480	390	280	
FRI 9/28	9:00-10:00PM	Fringe	480	390	300	Season Premiere!

9/07/12 - 9/30/12						
SPORTS						
SEP12						
<u>DAY(S)</u>	<u>TIME PERIOD</u>	<u>PROGRAM</u>	<u>SEC 1</u>	<u>SEC 2</u>	<u>SEC 3</u>	<u>NOTES</u>
MAJOR LEAGUE BASEBALL						
SAT	3:00-3:30PM	MLB Player Poll	210	180	155	
SAT	3:30-7:00PM	Major League Baseball	390	300	180	
COLLEGE FOOTBALL						
SAT	7:00-7:30PM	College Football on FOX Pre-Game	155	130	100	
SAT 9/08	7:30-11:00PM	College Football on FOX	480	390	300	Nebraska @ UCLA
SAT 9/15	7:30-11:00PM	College Football on FOX	480	390	300	USC @ Stanford
SAT 9/22	7:30-11:00PM	College Football on FOX	480	390	300	TBA
SAT 9/29	7:30-11:00PM	College Football on FOX	480	390	300	TBA
NFC FOOTBALL						
SUN	12:00-1:00PM	FOX NFL Sunday	480	390	300	
SUN 9/09	1:00-4:15PM	NFC Early Game	1650	1425	855	
SUN 9/09	4:15-7:30PM	NFC Late Game	2100	1875	1200	
SUN 9/16	1:00-4:00PM	NFC Early Game	1650	1425	855	
SUN 9/23	1:00-4:00PM	NFC Early Game	1650	1425	855	
SUN 9/30	1:00-4:15PM	NFC Early Game	1650	1425	855	
SUN 9/30	4:15-7:30PM	NFC Late Game	2100	1875	1200	
SUN	4:00-4:30PM	NFC (Early) Post-Game Show	1425	1200	900	9/16, 9/23 ONLY
SUN	7:30-8:00PM	NFC (Late) Post-Game Show	1875	1650	900	9/09, 9/30 ONLY